

Are you...

- ...a CSO or Start-up with an impactful solution, interested to strengthen your business skills?
- ...working in or interested to scale to East and South East Europe or the South Caucasus?
- ...excited to develop an enterprise in the Health and Social Services sector?

Then you should join the REDpreneur program!



The REDpreneur program is open to social entrepreneurs in the area of Health and Social Services (e.g. incl. first aid, home-based services or residential care, medical transportation, blood donation, PSS or training provision), primarily from East and South East Europe or the South Caucasus. The program will start with an online Training Academy early 2021 and allow selected participants to join a Master Class later that year.

Training Academy

To develop fundamental skills and concepts in the field of impact enterprise.

Joint focus on selected business cases through peer-to-peer learning will allow participants to immerse in an applied training environment.

- Feb & May 2021
- Fully online incl. webinars and coaching sessions
- Requires 3-5h/ week to finish the course over 4-6 weeks

Master Class

Allows participants to further develop in-depth knowledge and apply acquired skills through experimental learning. Get financial and business plans of selected business ideas ready for launching.

- May – October 2021
- Online incl. webinars & coaching sessions and two f2f workshops
- In-person participation at two workshops and 4-5h/ week

The REDpreneur program is for you if:

- Your business case is a market-relevant service that improves access to Health and Social Services, is offered to specific target groups and can be funded through private and/or public payers;
- Presented business case is feasible, sound, realistic and scalable;
- Two of your core staff have the capacities and are available to participate during the time required;
- Environmental and social criteria apply;

Get to know our fantastic innovators in person and seize the unique opportunity to work alongside Red Cross teams from Albania, Armenia, Austria, Georgia, Northern Macedonia, Montenegro, Serbia and Ukraine.

Further information:

Find all details on our website www.redpreneur.org

Registration is open until 15th of June 2021, 11:59pm CET.

There are no costs for ventures from the target region in the **Master Class**.

Contact: redpreneur@redcross.at