

Are you working for the Red Cross, a CSO or Start-up and interested to strengthen your business skills and learn more about entrepreneurship?

Then you should join the REDpreneur program!



The REDpreneur program is open to anyone who is motivated with a “social entrepreneur”-mindset and will start with an online Training Academy early 2021 and allow selected participants to join the Master Class, a combined online and in-person learning journey over several months, later in the year.

Training Academy

To develop fundamental skills and concepts in the field of impact enterprise.

Joint focus on selected business cases (exemplary from the Health and Social Services sector in East and South East Europe or the South Caucasus) through peer-to-peer learning will allow participants to immerse in an applied training environment.

- Feb & Mar 2021
- Fully online incl. webinars and coaching sessions
- Requires 3-5h/ week to finish the course over 4-6 weeks

Master Class

Allows participants to further develop in-depth knowledge and apply acquired skills through experimental learning. Based on selected business ideas, learn hands-on how to get financial and business ideas ready for launching.

- May & Sep 2021
- Online incl. webinars & coaching sessions and three face2face workshops
- In-person participation at three workshops and 2-3h/ week

The REDpreneur program’s added value to Learners:

- **Get to know our fantastic innovators in person and seize the unique opportunity to work alongside Red Cross teams, CSOs and Start-ups from Albania, Armenia, Austria, Georgia, Northern Macedonia, Montenegro, Serbia and Ukraine.**
- Be exposed to a stirring pilot on entrepreneurship for learning, analyzing, evaluating and spreading, expanding as well as scaling.
- Assess opportunities for service provision initiatives in the Health and Social Services sector in East and South East Europe or the South Caucasus and beyond.
- Receive the tools and methodologies to develop your own business and financial plan in the future.

Further information:

Find all details on our website www.redpreneur.org

Registration is open until 17th of January 2021, 11:59pm CET.

Cost for participation in the **Training Academy** are EUR 500,- for all learners. Cost for participant in the **Master Class** are EUR 4,500,- for all learners (covering participation in the three face2face workshops). If the fees present a barrier to your participation, kindly get in touch so we can find a solution together!

Contact: redpreneur@redcross.at